

**Creative Solutions from creora®**

**Interfilière-Lyon Mode City: Hall 9 Stand TC62/TD29**



creora® is the leading spandex brand developed by Hyosung Corporation, the second largest spandex producer in the world, with over 50kt of capacity. Hyosung grew to this position in 13 years from a foundation of excellence in technology and production through 19 global sales & marketing offices. Hyosung is committed to investing in the future growth of the textile industry in Europe.

creora® branded spandex offers unique customer value to meet their global needs with a group of innovative products engineered for the intimate apparel, swimwear, activewear, hosiery/socks and ready to wear markets.

For Lyon Mode City, creora® is launching three new specialised products:

- creora® H100X is an alkali resistant spandex, which maintains fabric elasticity after alkali treatment of velvet, when other spandex products are destroyed and lose stretch. creora® H100X is ideally suited for producing new velvet burn out fabric for bras, and ready to wear for A/W 06 where luxury, velvet and suede are on trend.



- creora® C400/H450 is a low heat settable spandex, which is ideal for heat-sensitive fabrics such as cotton, rayon, wool and silk; and produces excellent results for hosiery, seamless lingerie and bra moulding. creora® C400 is steam settable for sock and seamless garments with better fit,, reduced shrinkage and better 'hanger appeal'. It also produces whiter whites and softer hand in blends with natural fibres.

- creora® H350 is heat resistant spandex which can be blended with polyester and microfibres. This product delivers superior wash fastness in fabrics, that are silky soft, lightweight, comfortable, quick drying and in vibrant long-lasting colours. There is also the ability to re-dye creora® H350.

creora® also offers chlorine resistant spandex (H250) which is ideal for the swimwear market. This environmentally friendly chlorine resistant product has been developed to protect against fabric damage resulting from swimming in and washing with chlorine. It works to maintain the unique elasticity of spandex and deliver lasting fit to the consumer.

creora® is currently working with seamless technology in partnership with Pompea, Vartes, Ori for seamless underwear and hosiery together with other leading Italian hosiery brands; Glamour, AC and Real.

**Commitment to excellence from creora®**



For further information about creora® products please contact:

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