

P R E S S R E L E A S E

creora® at ISPO 2006 – Hall 1 – BrandNew Village

creora®, the leading elastane brand developed by Hyosung Corporation, will be showing key new developments in sports apparel fabrics at ISPO this season.

creora® H-100D is a **new black elastane**, which delivers blacker black in garments and maintains the depth of colour. Created by the addition of black colouring in the phase of extrusion of the elastane, it is spun into the fibre to maintain the black colour longer. creora® H-100D ensures garments/fabrics deliver a luxurious black colour even when stretched by eliminating the grin-through effect. It also allows for creativity in the development of new styling and novelty effects such as stripes.

H-100D belongs to the creora® elastane product family that delivers an outstanding combination of stretch, power and recovery in fabrics to meet the performance needs of sportswear customers.

Seamless specialist Pompea has built a lasting partnership with Hyosung, and have been using creora® for their sports product lines.

Andrea Albizzi from Pompea says: "The creora® black H-100D has been used in the GYM line to create stretch garments in deep black colour, eliminating the 'grin through' of the common elastane." Pompea see the benefits in terms of improving the appearance of Pompea sportswear, Albizzi states: "The added value is connected to the technical characteristics of creora® (elasticity, washing, light and perspiration resistance) and to the know how of Pompea. The consumer benefits are: stretch, long lasting and comfortable garments."



Image from Pompea.

A further offering from Hyosung dedicated to sports, **creora® H-450** is a low heat settable spandex, which is ideal for heat-sensitive fabrics such as cotton, rayon, bamboo, wool and silk; and produces excellent results for swimwear and sportswear, especially with polypropylene. In the same group, **creora® C-400** is steam settable and delivers whiter whites, a softer handle, reduced shrinkage and better 'hanger appeal' – ideal for seamless performance garments and sport socks.

Spanish fabrics manufacturer, Kanui has been working with creora® for more than four years developing a special fabric which blends polypropylene with **creora® H-450**. This fabric can be used for swimwear, intimate apparel and sportswear. Vicente Mico, General Manager of Kanui states: "The adaptability of creora® H-450 as well as its regularity is a must in all our developments." Mico identifies the following advantages of Polypropylene/ H-450: "The fabric is quick drying, comfortable, soft to touch, no chemical absorption and water resistant for swimwear".

Finally, Hyosung will also present **creora® H-350**, an elastane specially engineered to be blended with polyester so it is absolutely dedicated to the sport market. High heat resistant creora® H-350 delivers improved wash fastness in blends with disperse dye polyester, avoids loss of power retention when over dyed and is chlorine resistant

French mill Sofileta produces Swimwear and Active sportswear with creora®. Jacques Chiartano, Sales Manager for Sofileta believes that creora® adds the benefits of: "Good colour fastness and moisture management which enables us to offer a wide range of fabrics in polyester /creora® H-350 blends. We have had great success with creora® in all our ranges, particularly for sportswear, in both warp knit and circular knit."

June 2006.

For further information about **creora®** products or to set up a showroom visit please contact:

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