

PRESS RELEASE

**creora® sets a dynamic pace with key directions at ispo  
27-30 January 2008 – Hall 3 Brand New Village**

Four key directions for active and sportswear, **Intelligent Action, Impact, Energy Preserve and Comfort Zone** are shown at ispo by creora® the second largest spandex producer in the world from Hyosung.

Comfort, protection, staying dry, warm or cool are just a few of the requirements consumers expect in activewear. **INTELLIGENT ACTION** is the trend to multifunctional performance in fabrics and garments. Intelligent synthetics feature the eco conscious staples of bamboo charcoal along with recycled polyester and nylon, hollow fibre for warmth, and moisture management for dryness.

Highlights in this group include creora® performance H-350 to blend with polyester and bamboo charcoal and creora® black H-100D for fabrics with intense blacks with stretch and support. Also key are Hyosung's aerowarm®, aerocool® and askin® polyesters with creora® for insulation, quick drying, and UV protection.

Sports garments applications include walking, running, competitive cycling, climbing and mountaineering.

**IMPACT:** Freedom of movement, comfort and above all protection is crucial to this story linked to extreme sports enthusiasts. The creora® range of elastane/spandex fibres compliment the increased development of lightweight, high performing and protective fibres.

Two creora® elastanes feature in the **IMPACT** story; high modulus fabrics use creora® performance H-350 and creora® black H-100D for longer lasting black and dark tones.

In nylon, MIPAN® robic high tenacity yarn offers anti-abrasive protection in fabrics for extreme sports and MIPAN® air deceptively warm and incredibly light as air is trapped in the fibre as it insulates the garment.

Garments in the **IMPACT** story are for Extreme sports, cycling, snowboarding, mountain climbing and skiing.



**Intelligent Action**

Grey: H-350 - PUCHEON - NATWY 250  
Red: KAD 149 - Hyosung - Aerowarm® 65/72F  
Blue: H-250 - YISETEX - YSH-1485  
Navy Stripe: H-350 - ECLAT - R60508082



**Impact**

Sky Blue: H-350 - SAE LIM - SCP153P  
Blue: H-250 - SITIP - FLASH  
Blue: H-250 - FUJIAN K BOXING - N05009  
Navy Blue: H-350 - PUCHEON - TCF003

In the **COMFORT ZONE** peace and harmony teams up with the eco conscious consumer. creora® eco, H-450/C-400, for reduced energy is featured as a key component to embrace the body and mind with comfort and drape fulfilling the need for tranquility and wellbeing.

Blends of creora® eco with sustainable fibres such as bamboo, soya, wood and milk and in the cellulosic of Modal® and Tencel® all produce ecologically conscious fabrics. A textural approach is taken as grainy, raw natural touch jerseys coordinate with micro textural effects in yarns dyed as mélange and heather finishes for added detail.

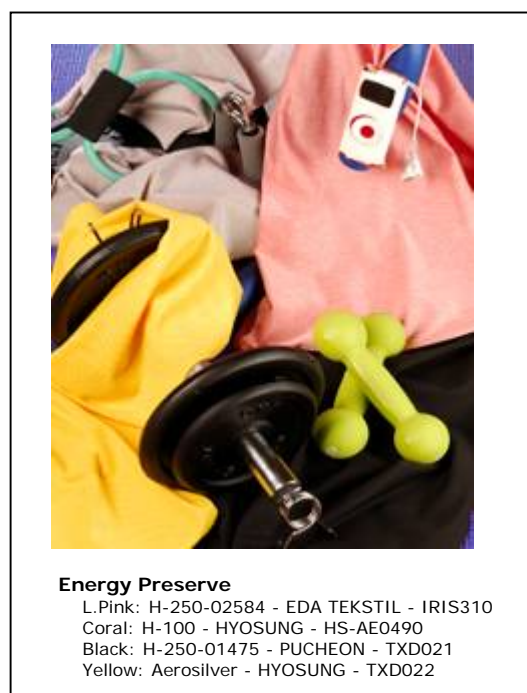
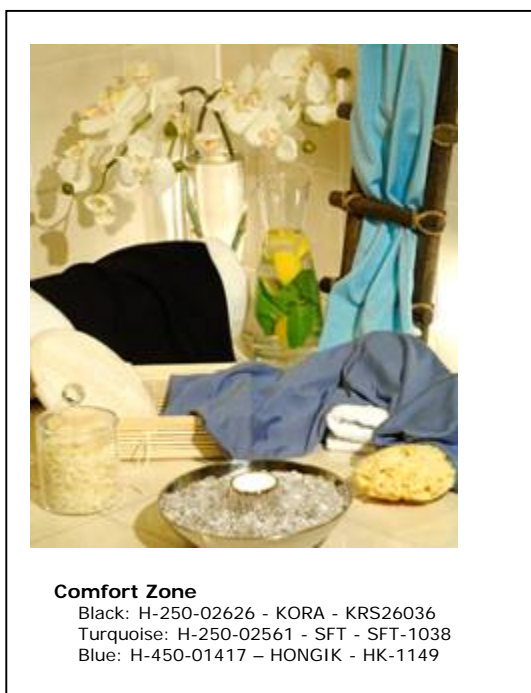
These developments are ideal for spa & yogawear, and soft activewear that crosses over to homewear.

**ENERGY PRESERVE:** Function is crucial in conserving energy and keeping cool during high activity as natural fibres emerge with multi-functional performance features.

Move away from the classic gymnasium grey and sport white tones and pull from the fashion field to inject new directions using MIPAN aerocool® and creora® performance H-350. Hot shots of colour, metallic, high lustre yarns and new textural directions uplift this sector with MIPAN® magic silver for antimicrobial benefits. Hyosung's aerosilver® with creora® H-350 increases performance - moisture wicking and anti-microbial while creora® black is used for deep intense black and dark tones.

A new blend of SeaCell® Active – silver and seaweed deliver anti-microbial and anti-bacterial blended with cotton or synthetics and creora® comfort is shown at ispo this season.

Fabrics here are suitable for Active sportswear, running aerobic and gym cardiovascular activities, seamless activewear and sports bras and fitted short with compression zones that lift and support.



Come and see more of these new creora® directions at ispo Hall A3 Brand New Village.

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