

P R E S S R E L E A S E

creora® inspire innovations at Interfilère

creora® the leading elastane brand from Hyosung Corporation, the second largest producer in the world, will showcase innovations from fibre, to fabric, to garment trends – at this September’s Interfilère Paris.

Fibre innovation from creora® is lead by **H-550** launched as part of the growing collection of their eco family of elastanes plus Hyosung’s recycled nylon **Mipan® regen™**. Care for the environment is embedded in Hyosung’s corporate philosophy and **creora® H-550** is the new low settable elastane for saving energy in circular knitting.



creora® H-550 also gives soft hand touch, reduced yellowing, less fabric curling, excellent mouldability, chlorine resistance, ability to re-dye and over-dye.

H-550 elastane in its light denier version creates fabric with an ultra soft and beautiful touch for comfort and performance. H-550 is ideal to blend with other eco-friendly fibres: organic cotton, Modal®, Tencel®, soya, **Mipan® regen™** recycled nylon or recycled polyester regen™ as well as cotton, cellulosics, wool, silk, rayon, nylon acrylic...

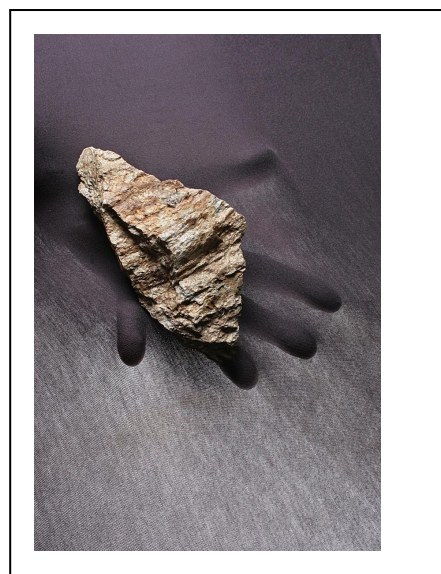
The **creora® eco** collection is supported with

garment branding with new creora® eco hang tags for garments made with **creora® eco** fabrics for energy savings.

Fabric innovation showcasing Hyosung’s fibre development and commercial fabrics from the world’s leading fabric producers, are presented in a special section of the stand. “We wanted to recognise the innovation and diversity of our global customers in a dedicated area” says Ria Stern, Hyosung Global Marketing Director, so we have created **The creora® Partners Innovation** platform where retailers and brands can view the latest in textile development and technology.”

Some of the highlighted fabrics shown in the creora® Partners Innovation Corner are:

- Light weight and fine gauge fabrics with creora® lite from Louis Vidon, PT Winnersumbiri, Charming, Pacific, or Pt Namyeung – from 90 to 150g for beautiful bras and briefs.
- 3d spacer moulded cups from Louis Vidon with **creora® performance**
- Moisture management concept **creora® performance** from Sofileta
- Eco-friendly fabric collection with **creora® eco** from Fountain Set, with bamboo from Flotats and recycled Nylon **Mipan® regen™** from Sunhing and Jin Young



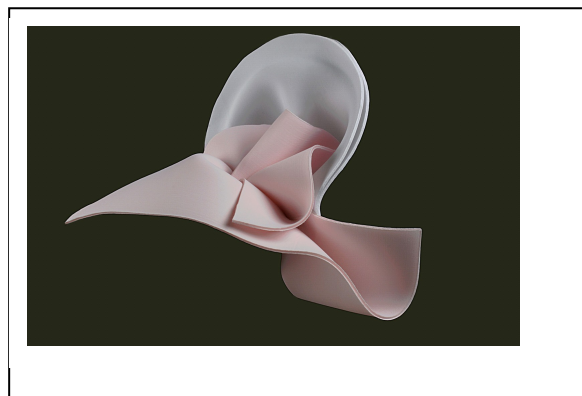


- Seamless shaping in partnership with NILIT and from Tefron with **creora® eco**
- UV protection **askin®** development with Miti
- Cottony soft comfort with **creora® performance** from Fountainset and Saelim
- Blacker black fabrics with **creora® black** and new novelties from Penn Asia and many other partners

“Partners can also show their latest fabric innovations in the Hyosung Fabric Libraries which are visited by global brands and retailers to our Worldwide showrooms and at this Interfilière 2008,” adds Ria.

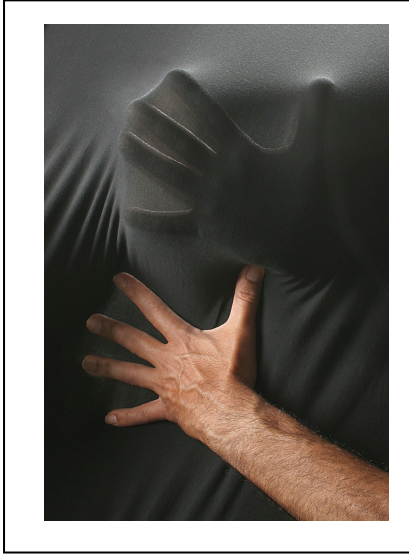
Garment innovation from the Hyosung group shows the creora® concept garment collection made by Chung Yai, the Hong Kong based creative lingerie innovator. Fabrics in **creora® H-550** and other creora® eco elastanes will be shown in garments from:

- Blacker black with **creora® black** blended with natural fibres from Fountain Set
- **Mipan® regen™** recycled nylon in lingerie from Saelim Textiles.
- Stretchline lingerie collection from fully recycled nylon **Mipan® regen™**.
- 3d spacer moulded cups from Louis Vidon with **creora® performance**



- Moisture management concept **creora® performance** from Sofileta
- Bamboo and **creora® H-250** for from Flotats for a beautiful touch
- New super fine gage technology using **creora® lite** from a P.T. Winnersumbiri
- Lounge wear concept with the brand **creora® H-550**
- Swimwear with **H-350** from Miti – opaque white and UV resistant, cottony touch with **creora® H-350** from Saelim, or techno swim from Pacific.

Hyosung is also showing their latest fabric developments in 80% **Mipan® regen™** recycled nylon and 20% **creora® H-350** for optimum stretch & comfort in contemporary swimwear designs.



Plus the new Autumn/Winter hosiery collections with the full range of creora® elastanes for legwear.....from Europe's leading brands.....Sarah Borghi, Emilio Cavallini, Pompea and Penti.....and more

Come and be inspired by innovations on the creora® stand at **Interfilère Hall 3 – stand G32/H39**

For further information about **creora®** products visit our new website www.creora.com.

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Hyosung Corporation is one of Korea's leading multinational conglomerates, with annual worldwide sales of more than \$5.5 billion. Hyosung maintains a global network of more than 36 subsidiaries and international branch offices around the globe. Hyosung operates in seven performance groups: Chemicals, Construction, Industrial Materials, Information & Communication, Power & Industrial Systems, Textiles and Trading.

® **creora** is a registered trademark of the Hyosung Corporation for its brand of premium elastane.